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Mariner Appoints IPTV Veteran to European Leadership Team

PR Newswire UK (press release)

Through the appointment of Arman and a new office in France, complementing their current presence in the UK and Istanbul, Mariner is fully equipped to embrace the increasing demand for IPTV across Europe. Arman brings almost 10 years of focus on ...

Wall Street Communications to Provide Worldwide PR Services for Moviri's ...

PR Newswire (press release)

In addition to providing worldwide PR services to ContentWise, Wall Street Communications will develop and maintain a presence for the company in trade press focused on electronic media, telco, and IPTV markets. "Wall Street Communications has built a ...

PlayJam's Games Channel Launches on Panasonic's VIERA Connect-enabled HDTVs

MarketWatch (press release)

The PlayJam Games Channel will bring hundreds of fun and engaging casual games directly into the heart of the connected living room via a single icon located within the main UI of Panasonic's VIERA Connect IPTV feature found on its 2011 line of VIERA ...

Total US pay-TV video subscriptions declined in 2Q 2011: IHS

Computer Business Review

IPTV is the only sector to post video-subscriber gains in the second quarter due to the strong performances of its biggest two players, Verizon FIOS and AT&T U-verse, whose combined US subscriber reached 7.9 million, a net addition of 366000. ...

Disney, Warner Bros., Universal, FOX and Row 44 Turn Air Travelers' Wi-Fi ...

PR Newswire (press release)

In addition to this new streaming video service, Row 44's In-Flight Broadband Entertainment Platform also offers in-flight service for live streaming IPTV – enabling passengers to view on their Wi-Fi devices live broadcasts from such networks as CNBC, ...

CenturyLink hints at expanding IPTV into Qwest markets, delivering SMB-based ...

FierceTelecom

CenturyLink (NYSE: CTL) may finally be making a move to extend its Prism IPTV service to Qwest markets over the acquired company's Fiber to the Node (FTTN) last mile network infrastructure. Speaking at last week's UBS Best of Americas conference, ...

GO in Malta secures multiplatform TV with Verimatrix

Broadcast Engineering

This will secure GO's delivery of combined IPTV and OTT services over its broadband network. The security will extend to digital video recorder (DVR) functions that can be network-based or user enabled via USB expansion connectors on the STB. ...

Anevia Unveils Flamingo XL Modular and High Density IPTV Head-End Product

TMC Net

By Shamila Janakiraman, TMCnet Contributor Anevia, a company that specializes in video streaming solutions has just released the Flamingo XL, a new modular and high density IPTV (News - Alert) head-end product. Anevia powers video solutions and service ...

TiVUS Inks Sixty Month Contract with Doubletree Hotels

TMC Net

"I am pleased installation of our HD IPTV (News - Alert) system with ad-insertion at the Downtown Doubletree is currently underway," Shiva Prakash, TiVUS' president and chief executive officer said in a press release. "The 60-month Doubletree contract ...

AT&T, Calix, ESPN, NTCA & Verizon to Deliver Keynotes for 10th Annual TelcoTV ...

MarketWatch (press release)

Topics include the FCC's 2010 National Broadband Plan, multi-screen TV, the future of IPTV, the changing video service ecosystem, and the impact of CDNs and cloud models, among others. Eric J. Bruno, VP Product Management, Verizon. ...