

## Aug. 8, 2012, Daily News

Wednesday, 08 August 2012

Last Updated Wednesday, 08 August 2012

Is Googlerola ready to drop the rola part?

FiercelPTV

Jim Barthold, FiercelPTV I've been reading too many financial news releases lately, because I'm starting this Editor's Corner with a disclaimer. I once worked for Jerrold, which was a division of General Instrument Corp. which eventually was swallowed ...

NIA: TV Everywhere will conquer Netflix, other OTT competitors

FiercelPTV

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Cypriot Operator PrimeTel Chooses SmartLabs

MarketWatch (press release)

Currently, PrimeTel PLC offers traditional IPTV services and is now planning to promote DVB-T broadcasting with interactive services delivered over the Internet (OTT). Under this project, SmartLabs will deploy its SmartTUBE SDP Service Delivery ..

Swisscom TV adds 35% more subs in a year

IPTV News

Swiss telco Swisscom had reached 694000 subscribers for its IPTV service 'Swisscom TV' by the end of the first half of this year, up 35.5% from one year earlier, including 86000 new customers in the first half of this year alone. Demand remains strong ...

PrimeTel of Cyprus to unleash hybrid TV service

IPTV News

Cypriot telco PrimeTel, one of the main providers of managed IPTV services on the Mediterranean island republic, has revealed that it plans to launch a new hybrid television service which combines linear DTT channels with IP-delivered interactive elements.

Cypriot Operator PrimeTel Chooses SmartLabs

Sacramento Bee

Currently, PrimeTel PLC offers traditional IPTV services and is now planning to promote DVB-T broadcasting with interactive services delivered ...

Streaming To TV Gaining Ground

MediaPost Communications

Much like eReaders, which saw small but noticeable gains in penetration in the last three quarters of 2011, IPTV is following suit and market penetration is on the rise. As of February 2012, 10.4% of homes had an IPTV, compared to just 4.7% that same ...

IP transmission prices falling fast

Broadcast Engineering

There looks to be some good news for broadcasters and content distributors, regarding their operational budgets for delivering file-based programming. Prices for wholesale IP transmission service continue to go down throughout the

world, while ...