Sept. 2, 2012, Daily News

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Etisalat lures customers to IPTV

ITP.net

UAE telco Etisalat has launched a promotion called 'eLife TV Super Promo' to attract customers to its IPTV service. The promotion offers subscribers six months free subscription to Etisalat's Basic eLife TV service, worth AED 138 a month. The offer is ...

The free-to-air free for all

B&T Marketing & Media-

PwC's report blames competition from IPTV, as well as PVRs, time shifting, ad skipping and economic uncertainty for the 1.8% predicted compound annual ...

Research and Markets: Global Pay TV Video Encoders Market ...

Business Wire (press release)

All segments of the Pay TV video encoders market (cable, satellite and IPTV) ... Looking forward, IPTV is saturating while cable and satellite are expected to see ...

Samsung hooks up with TeliaSonera for IPTV without set top box

Broadcast Engineering

Samsung is working with TeliaSonera, Sweden's dominant Telco, to develop a Smart TV-based IPTV package that will end the need for a separate set top box.

United States: VERIMATRIX to enhance Samsung Electronics ...

Equities.com

Verimatrix - IPTV content protection specialist is to strengthen Samsung Electronics' Smart TVs with advanced ViewRight security software, supporting IP and ...

Verimatrix Provides Advanced Revenue Security to Samsung Smart ...

Marketwire (press release)

The VCAS platform, which addresses the new video marketplace with a complete, proactive revenue security approach for DVB broadcast, hybrid, and IPTV ...

Verimatrix, Accedo accelerate Samsung connected TV OTT service ...

Rapid tv new

Smart TV and IPTV applications provider Accedo and content security expert Verimatrix have extended their partnership to enable the delivery of over-the-top ...

Deutsche Telekom reveals TV Everywhere plans

DigitalTVEurope.net

The company will offer its Entertain IPTV customers the option of watching a range of TV channels on PCs, laptops, tablets and smartphones. The Entertain To ...

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