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Telefonica Brazil's Vivo Participacoes starts delivering IPTV in Sao Paulo

FierceTelecom

Telefonica Brazil's Vivo Participacoes unit has begun offering its new IPTV service over its Fiber to the Home (FTTH) network in Sao Paulo. The rollout of the IPTV service comes after the telco conducted what it says was a successful trial in selected ...

Dune HD Enables Operators To Deliver OTT, IPTV As Well As Broadcast ...

IT News Online

TV Connect EurAsia 2012, Istanbul, 10 October 2012: OTT and IPTV operators can now increase subscriptions and bring down costs through the Dune HD Connect, the world's smallest Full HD set top box. The latest innovation from Dune HD, the compact ...

Australian free-to-air TV networks eye online video venture

FierceOnlineVideo

Interestingly, with all this talk of Internet television, the report found that IPTV--the actual Internet Protocol TV that uses the broadband as its network base--"is less popular with only 5 percent of Internet-connected households taking up IPTV ...

CableLabs demo spotlights multiscreen commercial insertion using linear TV ads

Broadcast Engineering

San Jose, Calif.-based BlackArrow, a provider of advertising solutions for television platforms, has announced new technology that blends the outputs from traditional linear TV ad systems with dynamic ad insertion capabilities. The BlackArrow ...

China Telecom, Unicom boost IPTV; Canal Plus signs deal with Warner Bros.

FierceIPTV

More news briefs from around the World Wide Web... > The two main fixed line broadband players in China--China Telecom and China Unicom--are pushing big into the IPTV market by putting out tenders to buy a combined 6.2 million set-top boxes. Story ... Internet TV now "mainstream" in Australia

iTWire

One quarter of Australians have watched TV over the Internet, says a report by ACMA (Australian Communications and Media Authority), That includes catchup viewing like the ABC's iView IPTV, but true IPTV is still not widely used.

Watching TV online in ...

Latvia's Lattelecom picks Thomson encoders to power IPTV and TV Everywhere

IPTV News

Latvian telco Lattelecom has deployed a multi-screen video platform from Thomson Video Networks to provide encoding for its new range of Web and mobile TV services, as well as SD, HD, and 3D content on its managed IPTV service. Lattelecom picked ...