

Jan 6, 2013, Daily News

Sunday, 06 January 2013

Last Updated Sunday, 06 January 2013

IPTV eats into cable and satellite TV marketshare in Canada

TBI Vision

Almost 10% of pay TV subscriptions in Canada are to an IPTV service, according to the latest figures. In the third quarter of 2012, 9.6% of all pay TV subscriptions were to IPTV services, compared with 6.6% in the same period a year earlier and just 1 ...

IPTV threatens Canadian cable, satellite dominance

Rapid tv news

IPTV in Canada is rapidly gaining momentum at the expense of incumbent cable and satellite services, with IPTV's share of pay-TV subscriptions in the country rising to nearly to 10% in the third quarter of 2012. IPTV accounted for 9.6% of Canadian pay ...

SK Broadband ends 2012 with 1.45 mln IPTV users

Telecompaper (subscription)

SK Broadband has ended 2012 with 1.45 million IPTV subscribers, after recording 48,988 net adds for the service in December. The company also had 4.51 ...

Up to speed: 2012 in social media marketing

Marketing magazine Australia

... in the last few months of the year, it is sure to be a trend to watch in 2013 as TV networks look to socialise programming and IPTV becomes more prevalent.

How the Internet is Changing the Way We Watch Television

The Network

... underlying what we could call 'Internet connected TV' there is actually a range of delivery models, from scheduled, linear IPTV to non-linear video on demand.

Osman Sultan ranked 32nd most Innovative Business Leader in the ...

Zawya (registration) (press release)

We offer mobile and fixed telephony, broadband connectivity and IPTV services to individuals, homes and businesses. We also provide carrier services for ...

Alticast Selects ThinkAnalytics as Partner for Personalized ...

Melodika.net (press release)

... gaining support throughout the broadcast space. Windmill is available for cable, satellite, DTT, IPTV, OTT, Cloud-based delivery and hybrid environments.