

Dec. 19, 2013 Daily News

Thursday, 19 December 2013

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IPTV, satellite pay-TV revs surge as operators gear up for UltraHD [Rapid tv news](#)

The pay-TV market is in a state of rush as operators are engaged in aggressive plans to make best use of existing assets before the arrival of ...

Schweitzer says, says 2016 might be right time for a woman [Quad City Times](#)

The Iowa Press interview with Schweitzer will air on IPTV at 7:30 p.m. Dec. 27 and at noon Dec. 29, on IPTV World at 8:30 a.m. Dec. 28 and online at ...

Cable revenue shrinks, telco IPTV and satellite surge

[Advanced Television](#)

Analysis of worldwide video service revenue in the first half of 2013 (1H13) by market research firm Infonetics Research has revealed that telco IPTV operators ...

Data Driven Addressable Ad Campaigns Offered at Scale, in Real ... [mediacaster](#)

Cable, satellite and IPTV operators can selectively target television viewers with the same accuracy as data-driven digital video using addressable ad .

Cable revenue shrinks, telco IPTV and satellite surge [Advanced Television](#)

"Telco IPTV operators AT&T, China Telecom, and Deutsche Telekom continue to enjoy strong growth in new subscribers and ARPU, showing that ... Pay-TV sweats legacy assets in 4K wait [Advanced Television](#) ... and Pay TV Subscribers report, which tracks pay-TV subscribers and video equipment sold to telco IPTV, cable, and satellite TV providers. "Pay-TV ... [Research and Markets: 2013 Report on the International IPTV ...](#) [SYS-CON Media \(press release\)](#) The success of IPTV, particularly in Asia, is due to strong growth in maturing markets like China and South Korea. Currently, China has the most IPTV .

Screens set to embrace the 4K way

[CMO](#)

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