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BBC Trust approves proposals for BBC Store

IPTV News

The BBC Trust has approved proposals from the BBC Executive to launch a new online commercial service for audiences to buy and keep BBC programmes.

Set-Top Boxes Will Get Apps, Eventually

WebProNews-by Sean Patterson

ABI points out that IPTV services are already leading the way for pay TV services when it comes to set-top box apps. With the amount of control monopolistic ...

Nippon acquire Hulu Japan

IPTV News

Nippon Television Network Corporation (Nippon TV) has entered into a definitive agreement with Hulu, LLC, to acquire Hulu's Japan business. The transaction ...

CTV to Live-Stream Academy Awards

Hollywood Reporter

They all aim to fend off competition from new IPTV offerings from Telus and BCE and U.S. digital platforms like Netflix Canada. "Our hope is, as we grow, we will ...

Move with the times, Nielsen told

The Star Online

(Digital includes Internet, mobile, e-paper, online radio, radio podcasts, IPTV, Tonton, Astro on-the-go, and online streaming.) "It will be beneficial to track and ...

Content still king: half adults binge on streaming video

IPTV News

As popular original programming such as Orange is the New Black and House of Cards continue to surge in popularity and make their case for compulsory ...

Digital video still a "supplement," says study

IPTV News

While the vast majority (79 percent) of online U.S. adults obtain the video content they watch from traditional television programming providers such as cable, ...