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What could HBO OTT service mean for pay-TV?

IPTV News

In a week that saw the shock announcement from HBO CEO Richard Plepler that the broadcaster planned to launch a standalone OTT service in 2015, analysts ...

Netflix domestic performance dips as global showing grows

IPTV News

The results reveal that, although year on year subscriber additions are down (from 1.3 million in Q3 2013 to 1 million in Q4 2014), Netflix's international ...

Ride TV saddles itself to Globecast

IPTV News

Globecast has been selected to provide content management and playout for brand new equestrian lifestyle channel Ride TV. A leading cable channel ...

Guess Who's Leading The Online Video Revolution?

Forbes

Casa's technology allows multisystem cable operators (MSOs) to deliver MPEG, IPTV, and DOCSIS video all over single port, eliminating costly network ...

Freesat unveils new campaign to promote Freetime

IPTV News

Freesat, the subscription-free satellite TV service jointly owned by BBC and ITV, has launched a new advertising campaign to promote the great features of its ...

Welt der Wunder TV launches in Switzerland

Broadband TV News

The 24 hour service can be received as a free-to-air offering on IPTV platform Swisscom TV operated by Switzerland's national telco Swisscom. Welt der Wunder ...

STB Revenues Up But Shipments Down

Light Reading

Growth in cable set-tops and over-the-top streaming media players bolstered the category, which also includes IPTV, satellite TV and digital terrestrial set-tops.