

June 13, 2015, Daily News

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Last Updated Sunday, 14 June 2015

EE: Your phone will know what you want to watch before you
IPTV News
Mobile users in a not too distant future should wake up to phones already loaded with the content they'll want to watch in the course of the day – before they ...

Take Advantage of the (R)evolution in Advanced Television ...
IAB (blog)
... in this new world of VOD, OTT, time-shifting DVRs, connected TV, interactive television (iTV), IPTV, and myriad enhanced cross-device viewing experiences.

Spain: Pay-TV growth gains momentum
Advanced Television
Convergent packages and Telefonica's IPTV service Movistar TV are driving the growth of the pay TV market in Spain reaching 5.1 million subscribers as of ...

The collapse of linear TV in the face of Netflix and Hulu: What ...
FierceWireless
... satellite and IPTV operators, with the sector growing its collective customer base by only 10,000 subs, a record low for the typically robust first quarter--but still ...

Cogeco to buy US cable company for \$200-million
The Globe and Mail (subscription)
Under pressure from Internet protocol television (IPTV) offerings being launched by telephone operators, many cable companies have been working on plans to ...

Entone, Zappware partner for hybrid TV
Advanced Television
Cloud TV and Connected Home solutions provider Entone, and Zappware, an end-to-end DVB/IPTV/OTT platform provider, have confirmed the availability of the ...

OTT video market trends and monetization strategies in emerging ...
WhaTech
The “OTT Video in Emerging Markets: Monetization Strategies and 5-Year Revenue Opportunity” report offers an in-depth examination of the OTT video market ...