Chinese smart TV sales hit almost 100% growth IPTV News

According to a new white paper published by YuMe, Nielsen CCData, 60 million TVs were sold in China last year, with 80% being smart TVs, an almost 100% ...

Premium Insights of Multimedia Chipsets Market with Detailed Study

Digital Journal

By application, the global market for multimedia chipsets has been segmented into: digital cable TV, set top box and IPTV, handheld devices that includes smart ...

Valuation of Global Multimedia Chipsets Market to reach US\$40.99 ...

GlobeNewswire (press release)

In addition, rapid expansion of set top box and IPTV is also set to bring about a positive transition in the multimedia chipsets market. Browse Market Research ...

The Road to Transformation

Pipeline Magazine (press release)

Telephone companies were now offering video service (IPTV). Both were offering broadband Internet to residential and business customers. New competitors ...

Dutch govt proposes DTT auction in July

Telecompaper (subscription)

KPN reported at the end of 2015 381,000 customers for Digitenne and its analogue TV services. That compares to over 1.8 million subscribers for KPN's IPTV ...

Smart OTT is the new normal, Asia Pacific to be second largest market The Borneo Post

BroadcastAsia2016 exhibitor, Peter Lofling, Director, Asia Pacific from Edgeware noted in a press release that Direct to Home (DTH), IPTV and Over-the-Top ...

Rise of OTT: The future of content distribution has arrived Best Media Info

Android sticks/IPTV boxes with a good UI/UX can make a dent in converting your existing TV to a Smart TV unless TV manufacturers who make mobile devices ...