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Internet Ads Market Lures Telecom Firms

Korea Times - South Korea

Nasmedia will sell ads for KT's Internet Protocol TV (IPTV) and wireless mobile Internet platforms from next year, the firm said. The acquisition will put ...

Orange postpones video-on-demand service

Telegraph.co.uk - United Kingdom

Analysts are sceptical about the potential profitability of internet television (IPTV) but say it is a crucial way to stop customers defecting to broadband ...

M&A activity gathers pace as 2007 closes

VNUNet.com - UK

Roc has acquired a 51 per cent stake in Rock, with the duo agreeing to share expertise in IPTV, place shifting, mobile internet and mobile entertainment ...

Analysts' corner

Business Standard - Mumbai, Maharashtra, India

... hive-off of SEZ and BPO businesses, and the option value of its IPTV and DTH ventures are likely to be the price catalysts for the stock. ...

Is IPTV ready for standards?

Eetasia.com (subscription) - USA

There are many IPTV offerings out there already. Is the DVB Project going to produce yet another one? Well, yes, and they've done it already, ...

O2 to launch internet TV in Britain after Czech trial proves ...

Independent - London, England, UK

The Czech IPTV launch has proved a big success for O2 and its owner, Telefonica, since it launched in September 2006, attracting 70000 customers so far. ...

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