

## Mar. 14 2008 Daily News

Friday, 14 March 2008

Last Updated Saturday, 15 March 2008

### What Telcos Can Learn From Google's (Free) Platform Ad Play

TelephonyOnline - 4 hours ago

... from radio to print display and more), service providers are going to have the best, first-crack at key new ad markets, notably IPTV and mobile. ...

### Microsoft Announces Acquisition of Rapt

Broadcast Newsroom, CA - 13 minutes ago

APS businesses span search, display and emerging media including mobile, gaming, video on demand and IPTV. More information can be found at ...

### Comstar launches NGN network in Engels

Telecom Paper (subscription), Netherlands - 5 hours ago

... broadband internet (ADSL+ up to 24 Mbps, Ethernet up to 100 Mbps), IPTV, leased lines provision, VPN arrangement and video-conferencing. ...

### Market Report -- In Play (WIRES)

MSN Money - 6 hours ago

LightReading: After years of working with the technology development team at TI, MSFT 's IPTV team has found its Mediaroom platform left on the shelf at the ...

TVB: Satellite Growing Faster Than Cable

MediaPost Publications, New York - 8 hours ago

IPTV-like systems, sold by phone companies, represent the rest. ADS customers represent 31.4% of all customers who pay for video delivery of television. ... Microsoft Preps 'Milwaukee' IPTV Upgrade

Light Reading - USA

LONDON -- IPTV World Forum -- Microsoft Corp. (Nasdaq: MSFT - message board) plans to launch an upgrade to its Mediaroom IPTV system as early as August this ... Mirifice, Amino and Comstar partner up to improve IPTV broadcast ...

IPTV News - UK

We are initially starting with a base of 100000 IPTV Comstar customers, but we see that number increasing rapidly. To date, we are very pleased with the ...

Alcatel-Lucent: Alcatel-Lucent highlights its leadership in IPTV ...

Manufacturing Business Technology - Oak Brook,IL,USA

IPTV World Forum 2008 - London -- Alcatel-Lucent (Euronext Paris and NYSE: ALU) is showcasing its world leadership in IPTV, Mobile TV and network ...

### Harmonic Wins Two IPTV World

Ad-Hoc-News (Pressemitteilung) - Germany

Harmonic Inc. (NASDAQ:HLIT) today announced that it has been honored as the only winner of two IPTV World Series Awards at the IPTV World Forum in London ...

### Daum, MS and Celrun Establish Open IPTV Company

•à8 - South Korea

On March 13, an industrial source said that Daum Communication, Microsoft Korea and Celrun will establish a joint company for IPTV business, named Open IPTV .

Report Estimates Worldwide IPTV Service Revenues to Pass \$42.6 ...

TMCnet - USA

By Calvin Azuri The service revenues of Worldwide Internet Protocol Television (IPTV) are going to surpass \$42.6 billion. This is an estimate made by Global ...